

## Keynote Presentation:

### Unraveling the Needs of the New Majority

**Facilitator: Lee Ann O'Brien**

Director Community Relations, Special Projects, Planned Giving, McGregor

**Mark McDermott**

VP and Ohio Market Leader for Enterprise Community Partner's Inc.

**William Tarter, Jr.**

Policy Planning Associate & Community Advocacy for the Center for Community Solutions

**Roslyn Quarto**

Executive Director of Empowering and Strengthening Ohio's People (ESOP)

**Mary McNamara**

Director of Aging, City of Cleveland

**Ann Conn, CPA**

Chief Operating Officer, The McGregor Foundation

There are over 300,000 older adults living in Cuyahoga County, representing 24% of the total population. Projections indicate that by the year 2030, older adults over age 65 will outnumber children and teens under age 20, representing a "New Majority." In an effort to identify and address the needs of the ever-growing older adult population, a workgroup consisting of leaders from McGregor, Cuyahoga County Department of Senior and Adult Services, the City of Cleveland Department of Aging, Benjamin Rose Institute, Enterprise Community Partners, and other key senior serving organizations, has been formed to develop a comprehensive plan that addresses the service delivery and public benefit landscape. Using the World Health Organization's Age Friendly Cleveland Assessment and Plan as a guide, the "New Majority" work strives to promote service coordination and integration in a plan based on a consensus vision for aging in Cuyahoga County.

## 24<sup>th</sup> Annual Cuyahoga County Conference on Aging Goals:

The Cuyahoga County Conference on Aging is co-convened by the Cuyahoga County Division of Senior and Adult Services (DSAS) and The MetroHealth System. We attract nearly 300 attendees (social workers, counselors, nurses, and nursing home administrators) each year.

The overall conference objectives are:

1. To identify, discuss and disseminate information on specific ethical aging issues impacting older adults, caregivers and providers
2. To foster a greater understanding of the aging population and the resources available to support older adults
3. To increase and improve communication, collaboration and networking among professionals, volunteers, advocates and older persons

## Continuing Professional Education

The Cuyahoga County Division of Senior and Adult Services (DSAS) has applied for 5.0 hours of continuing education credits for counselors and social workers. These credits may also be applied to meet nursing licensure requirements. DSAS is an approved provider of the Ohio Counselor and Social Worker Board (RCS089801).

Cuyahoga County's Division of Senior and Adult Services has applied for 5.0 credit hours for nursing home administrators through the Board of Executives of Long-Term Services & Supports (BELTSS). Continuing Education Units will only be given to those nursing home administrators who are in attendance for the entire conference. The Division of Senior and Adult Services is a limited provider.

Approved provider status does not imply endorsement by the provider, ANCC, OBN or ONA of any products displayed in conjunction with an activity.

**\*\*Participants who successfully complete this program must sign in on the attendance sheet, attend the entire program, and submit a program evaluation to receive contact hours/continuing education unit credits.**

**For additional information, please contact:** Cacy Peña 216-348-3978 Ohio Relay Service 711

**\*\*Registration for this event implies agreement to be videotaped. Your photo may be used for Public Relations and Marketing purposes for the Division of Senior and Adult Services and The MetroHealth System.**

## Acknowledgements

This conference was planned by the Conference Planning Committee of the Cuyahoga County Division of Senior and Adult Services and The MetroHealth System.

**Co-Chairs: Denise Rucker-Burton, DSAS**  
and **Cheryl Bradas, MetroHealth**

**Hilda Abreu,**  
*Community Volunteer*

**Marsha Blanks,**  
*NAMI Greater Cleveland*

**Victoria Bowden,**  
*MetroHealth*

**Maridell Couture,**  
*DSAS*

**Leslie Gaskins,**  
*DSAS*

**Carolyn Lookabill,**  
*American Senior Magazine*

**Kelsey Loushin,**  
*Eldercare Professionals of Ohio, LLC*

**Armond Budish,** *Cuyahoga County Executive*

**Marlene Robinson-Statler,** *Interim Administrator, Cuyahoga County Division of Senior and Adult Services*

**Dr. Akram Boutros,** *President and CEO, The MetroHealth System*

**Dr. James Campbell,** *Department Chair of Geriatric Medicine, The MetroHealth System*

**Jeanne Maslar,**  
*MetroHealth*

**Ruth Ndlovu-Chaza**  
*United Health Care (Optum)*

**Lee Ann O'Brien,**  
*McGregor*

**Steven Ostronlencki,**  
*MetroHealth*

**Cacy Peña,**  
*DSAS*

**Melanie Rak,**  
*Board of Developmental Disabilities*

**MetroHealth Medical Center**  
2500 MetroHealth Drive  
Cleveland, Ohio 44109

PRSRT STD  
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Cleveland, OH  
Permit No. 633

## 24<sup>th</sup> Annual Cuyahoga County Conference On Aging

# The New Majority: The Aging of Greater CLE

**Friday, October 19, 2018**  
**8:00 a.m. – 4:00 p.m.**

Hilton Garden Inn/Beta Conference Center  
700 Beta Drive  
Mayfield Village, Ohio 44143



Cuyahoga County  
"Together We Thrive"  
Division of Senior and Adult Services

## Conference Schedule

**8:00 a.m. – 8:30 a.m.**

Registration & Continental Breakfast

**8:30 a.m. – 8:45 a.m.**

Welcome/Opening Remarks

**8:45 a.m. – 10:00 a.m.**

**Keynote Presentation:**

**“Unraveling the Needs of the New Majority”**

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**Facilitator:**

**Lee Ann O’Brien**

Director Community Relations, Special Projects, Planned Giving,  
McGregor

**Panel:**

**Mark McDermott, VP** and Ohio Market Leader for Enterprise  
Community Partner’s Inc.

**William Tarter, Jr.**, Policy Planning Associate & Community Advocacy  
for the Center for Community Solutions

**Roslyn Quarto**, Executive Director of Empowering and Strengthening  
Ohio’s People (ESOP)

**Mary McNamara**, Director of Aging, City of Cleveland

**Ann Conn, CPA**, Chief Operating Officer, The McGregor Foundation

**10:00 a.m.-11:00 a.m.**

**“The Elder Orphan: Older Adults Aging Alone”**

**Presenter:**

**Carol Marak, BS**, Aging Alone Advocate

Elder orphans are defined as aged, community-dwelling individuals who are socially and/or physically isolated. In addition, they have no known family member or designated surrogate available to help. Thus, both the safety and the independence of this demographic are threatened. With the high prevalence of individuals aging alone and the clear risks associated, it is crucial that the medical and social community become aware of this pressing issue. Moreover, the medical community must actively screen and take steps to care for individuals who fall into this demographic.

**11:00 a.m.-11:30 a.m.**

Break/Exhibitors

**11:30 a.m. – 12:30 p.m.**

Lunch & Awards

**12:30 p.m.-1:30 p.m.**

**“Sage: Responding to the Wellness and Needs of LGBTQ Older Adults”**

**Presenter:**

**Mary Beth Bartholomew, MEd**, Coordinator of SAGE

What are the challenges that LGBTQ seniors face today and how do the services and advocacy for LGBTQ elders (SAGE) program in Cleveland help with these challenges? This session will explore the SAGE program and its impact on seniors in our area.

**1:30 p.m.-2:30 p.m.**

**“Mental Health in Older Adults”**

**Presenter:**

**Karen Hogan, ND, RN, NE-BC**, Chief Nursing Officer for the  
Generations Behavioral Health Hospital

This session will present information on: life transitions and their effect on mental health; the “Three D’s” commonly associated with aging, i.e. depression, dementia, and delirium; importance of a geriatric assessment and best practices for staying mentally healthy during the aging process.

**2:30 p.m.-3:00 p.m.**

Break/Exhibitors/Exhibitor Passport Drawing

**3:00 p.m.-4:00 p.m.**

**Closing Session: “Community Faith-Based Initiatives: Access and Opportunity”**

**Facilitator:**

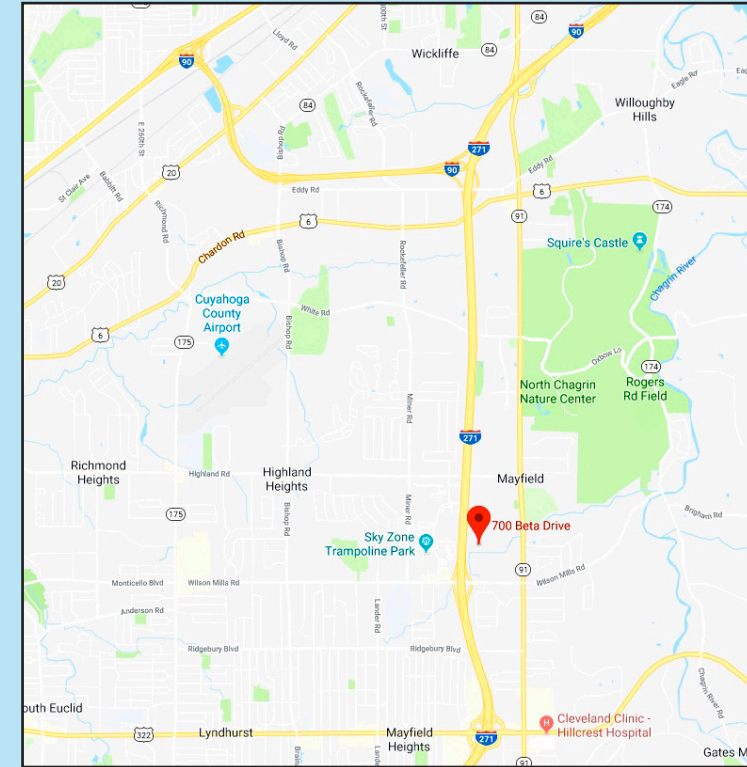
**Rev. Dr. Tony Minor**, M.Div, D.Min

**Panel: Pastor Lorenzo Norris**, Pastor,  
Concord Baptist Church

**Elder Andrew Clark**, Trinity Church of God in Christ

**Rev. Dr. Rebecca Stitt, D. Min.**, St. Peter’s African Methodist Christian  
Church

This session will explore the gaps and challenges related to accessing community faith-based services as well as opportunities to collaboratively advocate for and increase access to such services to improve the overall health of the community. Current models developed in partnership with DSAS as well as the ADAMHS Board Project with NAMI will be shared.



### Directions to Hilton Garden Inn/Beta Conference Center:

700 Beta Drive Mayfield Village, Ohio 44143

**From I-90 and Points North (Erie, Buffalo):** Take I-271 (local lanes) south to the Wilson Mills Road Exit, #36. Turn Left follow to second light and turn left onto Beta Drive.

**From Downtown Cleveland:** Take Rt-2 East to I-90 east to I-271 (local lanes) south to the Wilson Mills Road Exit, #36. Turn Left follow to second light and turn left onto Beta Drive.

**From Cleveland Hopkins Airport:** Take I-480 East to I-271 (local lanes) north to the Wilson Mills Road Exit, #36. Turn right, follow to first light and turn left onto Beta Drive.

**From Points East (Pittsburgh, Youngstown):** Take the Ohio Turnpike (I-80) West to Exit # 187. Take I-480 West to I-271 (local lanes) north to the Wilson Mills Road Exit, #36. Turn right, follow to first light and turn left onto Beta Drive.

**From Points West (Illinois, Indiana, Toledo, & Michigan):** Take the Ohio Turnpike (I-80) East to Exit # 9A. Follow I-480 East to I-271 (local lanes) north to the Wilson Mills Road Exit, #36. Turn right, follow to first light and turn left onto Beta Drive.

**From Points South (Columbus):** Take I-71 north to 271 (local lanes) north to the Wilson Mills Road Exit, #36. Turn right, follow to first light and turn left onto Beta Drive to our hotel near Cleveland.

**Ample parking is available on the grounds.**

## 24th Annual Cuyahoga County Conference on Aging

Friday, October 19, 2018

Hilton Garden Inn/Beta Conference Center

### Registration

Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**CEU Certificate Requested** (Check box):

SW/Counseling (5.0)  
(Nurses may use)

BELTSS (5.0)

**BELTSS License #** \_\_\_\_\_

**General Registration:**

\$65.00 includes continental breakfast, lunch, refreshments,  
handouts and continuing education credits.

\*\$25.00 for Retirees and Students

Please make checks payable to:

**Division of Senior and Adult Services.**

Mail registration form and check to:

**Division of Senior and Adult Services**

ATTN: Ms Leslie Gaskins

13815 Kinsman Road, Cleveland, OH 44120

Registration Deadline is Friday, October 12, 2018.

No refunds will be issued after Friday, Friday, October 12,  
2018.

**Online registration available at:**

<https://www.metrohealth.org/conference-on-aging>

**Vegetarian:**  Yes

**Any additional special dietary needs:**